



2013 Main Stage Season Sponsorship Cost/Benefit Analysis

I. 2013 Full Season Sponsor — \$2,500

Value _____

- 6 Tickets for—7 Plays \$840
- Framed corporate name in lobby \$700
- Recognition in Playbill (inside front cover)—7 Plays \$700
- Recognition on Posters—7 Plays \$700
- Use of theater for Private function (1/2 day) \$500
- Recognition from stage at All Main stage performances \$700
- Full Page Playbill Advertisement—7 Plays \$800

TOTAL BENEFIT \$4,940.00

Premium Ad \$ _____

Placement _____

II. 2013 Production Sponsor — \$1,000

Value _____

- 2 Tickets for —7 Plays \$280
- Recognition in Playbill (inside front cover)—7 Plays \$700
- Recognition on Posters—7 Plays \$700
- Use of theater for Private function (2 1/2 hours) \$250
- Recognition from stage at all performances \$700
- Half Page Playbill Advertisement—7 Plays \$450

TOTAL BENEFIT \$3,080.00

Sunny D Children’s Theater Season Sponsorship Cost/Benefit Analysis

III. 2013 Full Season Sponsor — \$1,000

- Tickets to select performances (4 tickets, 2 plays) \$80
- Sponsor mentioned in Playbill, Posters, and Curtain Speech Priceless

IV. 2013 Production Sponsor — \$ 500

- Tickets to select Performances (2 tickets, 2 plays) \$40
- Sponsor mention in Playbill, Posters, and Curtain Speech Priceless

V. 2013 Summer Camp Scholarships — \$175

- A Child in need attends Summer Camp without charge Priceless