



**BLUE RIDGE COMMUNITY THEATER *FIRST THURSDAY* CHARITY
BENEFIT DONATION AGREEMENT**

Non-Profit Organization:	
Contact (print):	
Agreement Date:	
BRCT Performance Date:	

Blue Ridge Community Theater, (here after referred to as: BRCT) agrees to donate twenty percent (20%) of the proceeds of ticket sales and concessions for the First Thursday performance of each play to a predesignated non-profit organization serving the Blue Ridge, Fannin County Community. The determination of the NPO will be made based on the subject matter of the play, the input of the play director, the approval of the BRCT Board, approval of the BRCT Artistic Committee, and most importantly, the organization's record in supporting the community and its ability to build audience and create early excitement for the show. After approval, BRCT will do the following:

BRCT will provide creative art for posters and flyers used to promote the event.

BRCT will provide a table from which to distribute literature regarding the purpose of the non-profit organization prior to opening curtain, the Thursday night of the performance.

BRCT will agree that the NPO can display its signage that Thursday evening.

BRCT will introduce a spokesperson during the curtain speech prior to the show; the spokesperson can speak to the purpose of the non-profit organization.

The Non-Profit Organization, (here after referred to as the Organization) will agree to the following:

The Organization will promote the event for at least three (3) weeks prior to the First Thursday. This will be done through: social media, phone calls, text, and or emails, at meetings, signage at NPO office or thrift store (if applicable), through the distribution of 500 flyers (with art provided by BRCT) with an

overprint of the organization, and any other method the organization sees as appropriate. (This is a critical point, as the amount of money raised for your organization is dependent on your marketing efforts. The larger the audience, the more money your group earns.)

The night of the event, the organization can, in addition to the introduction during the curtain speech and manning the information table, the organization can provide greeters to meet theater goers at the door. It is also suggested that your organization will want to take photos of this event for reports to your members and for historical documentation.

Once the check is prepared, a representative of the BRCT will present the check to the organization. This might be at a regular meeting of the group, or as the organization sees as appropriate. A photo will be taken at that time.

Non Profit Representative (signature):

BRCT Representative (signature):
